

MDA LEADERSHIP PRESENTS:

Function Leader Development Experience

Called the “linchpin” of organizations, function leaders have arguably the greatest impact on your business performance. Yes, company executives determine the organization’s mission and direction, but function leaders serve as strategists, talent developers, change leaders, internal influencers, and results drivers. As your function leaders succeed, so too does your organization.

“The typical CEO’s team has expanded dramatically in the past generation due to an increased reliance on functional leaders. The average is 10 direct reports, with nearly three-quarters of the increase attributed to functional managers...”

– J.M. Wulf, et al., Management Science article, 2014

To Register/RSVP:

Please visit:
mdaleadership.com/programs
or contact Jennifer Haddy at:
jhaddy@mdaleadership.com
or 612-259-4246.

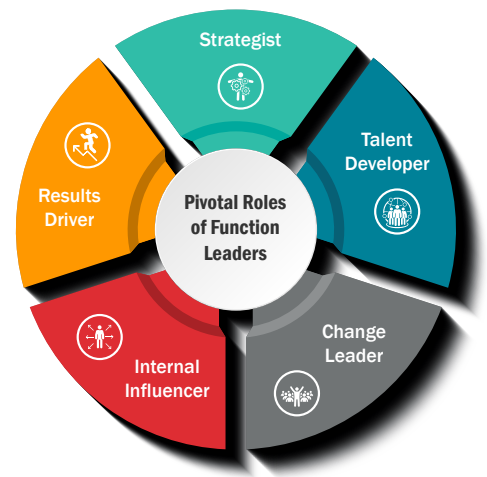
Seating is limited; please RSVP early.

MDA research highlights several of the most challenging roles for those transitioning from leading teams to leading functions and a number of the behavioral requirements within those roles that represent the biggest development opportunities.

The career path of the function leader leads increasingly to the senior leadership table, with positions like CMO, CFO, and CHRO. Function leader development is an investment in those who play a central role in the current success of the business and will play an increasingly more critical role in its future success.

Why Attend FLDE?

Organizations seldom provide support for function leader development. Targeted developmental experiences, such as robust assessment, strong experientially-based formal learning programs, cohort learning, and challenging work applications can better equip function leaders to maximize their development and contributions.



FUNCTION LEADER
DEVELOPMENT
EXPERIENCE



FUNCTION LEADER DEVELOPMENT EXPERIENCE



Who Should Attend FLDE?

Someone who is serving as a function leader—such as a director, executive director, vice president, or senior vice president—and may be:

- Assuming an expanding role
- In consideration for a more complex and strategic leadership role
- In a leadership role, but wants to become a stronger enterprise leader

Key Business/Learning Outcomes:

Strategist

Ability to bridge where the function is now with where it needs to go

Change Leader

Acts as a skillful sponsor and champion of effective change initiatives

Talent Developer

Applies the mindset and tools to attract, develop, and retain key talent

Internal Influencer

Thinks and works collaboratively across functions to influence

Results Driver

Achieves consistent, timely, high quality results through others

“We had a great experience with the Function Leader Development Experience (FLDE). The payoff has been even beyond what we expected for the business. The people we selected to attend now have a close cohort relationship. Since then, a few of the participants have been promoted and are well positioned as successors to senior executive roles.”

– **Alixandra Colehour, Vice President, Human Resources, Select Comfort Corporation**

Delivery and Pricing

2019 Development Experience includes:

- Pre-workshop assessment and analysis
- Three-day workshop in Minneapolis from May 20 – 22 with an evening kick-off session taking place on May 19
- Post-workshop alignment and coaching meetings
- \$9,500 per participant

Pre-Program Activities

(8 weeks)

- Assessment
- Feedback Meeting
- Action Planning Meeting



FLDE In-Person Program

(3 days)

Face-to-face participant experience featuring a maximum of 24 peers



Post-Program Activities

(8 weeks)

- Alignment Meeting
- Re-Alignment Meeting
- Coaching Sessions

FACILITATORS



**Jim
Laughlin**

As head of MDA's northeast region, Jim connects area organizations with MDA's solutions in leadership development, talent assessment, organizational performance, and CEO/board consultancy. For 35 years, MDA has helped large- and mid-sized companies solve their talent issues and get the results they need year after year.



**Nancy
Weidenfeller**

For more than 25 years, Nancy has found a common element in the work that excited her: helping organizations achieve performance results by focusing on people issues. She has an extensive background in organization development, talent management, human resource systems design, and women enterprise leaders.



**Joe
Perfetti**

Joe Perfetti is a member of the MDA Leadership Resource Network (LRN) and an expert in corporate finance and strategy who has delivered over 1400 executive education teaching days over the past 24 years for leading corporations and consulting firms around the globe. Joe teaches in executive education programs for the Wharton School of Business and Duke Corporate Education and has been a faculty member at Georgetown Law School, Emory University, and University of Maryland, winning many teaching awards during his career.



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