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Kevin Louiselle Joins MDA Leadership as Senior Vice President and Partner

MINNEAPOLIS, Minn. (March 1, 2011) -- Kevin Louiselle has joined MDA Leadership Consulting as senior vice president and partner, as part of MDA's acquisition of FutureWork, a St. Paul, Minnesota-based provider of leadership development services.

Louiselle founded FutureWork in 2001 to help companies enhance their hiring and talent development processes and achieve a "talent edge." His clients have included Molson Coors, UnitedHealth Group, Waste Management, SUPERVALU and Manpower.

With MDA, Louiselle will integrate his performance management product, FutureView™ (www.FutureWorkInc.com), with MDA's suite of leadership development services and products, including the firm's new leadership development guidebook, *Awaken, Align, Accelerate: A Guide to Great Leadership*, and its new 360-degree assessment tool, the A³ Leadership Inventory. He will also help further develop the firm's assessment offerings.

"Through Kevin, we are accelerating MDA's ability to reach leaders with the tools and processes they need to increase their effectiveness," said Sandra Davis, CEO of MDA. "He integrates seamlessly with MDA's emphasis on leadership development and talent acumen, and his integrity and excellence fit perfectly with how we strive to work with our clients."

With FutureWork, Louiselle created leadership, management and organizational development solutions that improved how individuals and their organizations conducted business. He has specialized expertise in helping companies identify, manage, develop and retain top-tier talent.

"Kevin's business smarts, leadership development skills, and ability to deliver practical and long-lasting talent management solutions will serve MDA's clients well," said Scott Nelson, executive vice president of consulting services, MDA. "I have known Kevin for many years, and am thrilled to have him join our team."

Louiselle earned his master's degree at the University of Nebraska and his Ph.D. in industrial/organizational psychology from the University of Missouri–St. Louis.

About MDA Leadership Consulting

Leadership matters. Great leaders make the difference between mediocrity and excellence. MDA partners with organizations to strengthen individual, team, and organizational leadership. We help organizations identify the right talent to drive results, accelerate development of leaders at all levels, and sharpen alignment between talent and strategy. By taking the time to listen to our clients' needs, strategies and challenges, we help them build a competitive advantage through increased talent acumen and leadership performance. To learn more, visit www.mdaleadership.com.