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## MDA Leadership Consulting Announces Staff Promotions

MINNEAPOLIS, Minn. (November 1, 2011) – MDA Leadership Consulting, a premier national provider of leadership development, talent assessment and organizational performance services, announces the following staff promotions:

- **Jeffrey D. Hinds**, from senior consultant to principal consultant
- **Kevin Louiselle**, senior vice president and partner, will also become practice leader, Organizational Performance
- **Jason G. Ortmeier**, from director of Coaching Services to vice president of Leadership Development
- **LexAnn Steffens**, from vice president of Operations and Human Resources to senior vice president of Operations and Human Resources

“As we celebrate the 30<sup>th</sup> anniversary of MDA Leadership this month, we also celebrate the quality of our staff in serving the leadership needs of our clients,” said Sandra Davis, CEO and co-founder of MDA Leadership. “If we are to successfully counsel organizations about great leadership ourselves, we need to also exhibit great leadership in-kind. These colleagues have repeatedly demonstrated their leadership acumen.”

**Hinds** joined MDA Leadership in 2006, after working in Organizational Effectiveness with Target Corp., and as chief of psychological services for the U.S. Air Force. He holds a B.S. in psychology from Iowa State University, and M.S. and Psy.D. degrees in clinical psychology from the University of Texas and the Minnesota School of Professional Psychology, respectively.

Before joining MDA Leadership in 2011, **Louiselle** was founder and president of FutureWork, Inc., which designed and delivered leadership development systems to drive organizational performance. A native of the Twin Cities, Louiselle earned his master’s degree at the University of Nebraska and his Ph.D. in industrial/organizational psychology from the University of Missouri-St. Louis.

**Ortmeier** has been with MDA Leadership since 2005, with a focus on senior leadership assessment, executive coaching, and leadership development programs. His prior experience in non-profit mental health and global change management consulting provide a strong foundation for him to help individual leaders, teams, and organizations transform toward higher performance. He received his bachelor’s degree in psychology from the University of North

Dakota and has a master's degree in counseling and professional psychology from the University of St. Thomas.

Since joining MDA Leadership in 2005, **Steffens** has held multiple leadership roles supporting internal operations, project management, and client delivery. She has more than 15 years of experience in consulting and HR operational roles. She received her bachelor's degree in business management and an executive MBA from the University of Nebraska at Omaha.

#### About MDA Leadership Consulting

Leadership matters. From the boardroom to the community to the playing field, leaders make the difference between mediocrity and excellence. MDA partners with organizations to strengthen individual, team, and organizational leadership. We help organizations identify the right talent to drive results, accelerate the development of leaders at all levels, and sharpen alignment between talent and strategy. By taking the time to understand our clients' needs, strategies, and challenges, we help them build a competitive advantage through increased talent acumen and leadership performance. To learn more, visit [www.mdaleadership.com](http://www.mdaleadership.com).

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